

Obesity Task Force Meeting Agenda
August 17, 2011, 2011
AL Power Company WaterCourse Building
Clanton, AL

Alabama Obesity Task Force (AL OTF)

Mission Statement:

“Working toward prevention and reduction of obesity for a healthier Alabama”

Purpose (Branding) Statement:

“The State Obesity Task Force works to address overweight and obesity issues through advocacy, policies, environmental changes, and programs that support healthy lifestyle changes.”

Heather Whitley welcomed members to the meeting. She provided a Center for Disease Control and Prevention (CDC) handout for state obesity rankings, in which Alabama is ranked #2.

The Communications Committee and Board members narrowed a logo selection to three choices. Heather presented the three choices and the membership voted on a logo.



The November 16, 2011 meeting will be in Birmingham. The focus of the meeting will be on environmental changes.

Molly Killman reviewed information for the Fruit and Veggie Month campaign for September 2011. She shared grant opportunities for local schools through the “Let’s Move Salad Bars to School” national program.

Jennifer Adams provided an overview of the State Department of Education’s Family and Consumer Science (FACS) teachers’ approach to job readiness and their Star Events for students. There are 450 FACS teachers in the state who teach more than 1500 students. Teachers are teaching job opportunities as they teach subject matter. The power point is posted on the OTF web page.

Polly McClure shared the American Academy of Pediatrics program, Reach Out and Read. She is working with pediatricians across the state. Over 500 copies of the Hungry Caterpillar has been placed in the MD offices this summer. Polly worked with Michael Jackson, OTF chair elect, to provide the book in the Dothan office. The pediatrician took time to read the book to children and Michael provided vegetables for the children to taste after the story. The power point presentation is posted on the OTF web page.

Michael Jackson addressed the need for strong advocacy efforts. He encouraged OTF members to support local efforts. Robert Wood Johnson funds can be utilized to provide guidance on policy formation.

Caroline Glagola, student at UA, provided an overview of a tax review project. Cost data on fruit and vegetables sold in grocery stores across the state is being collected. Caroline will use the information to determine the financial implication of grocery tax to the individual and the state.

Mim Gaines gave a brief tour of the Obesity Task Force web pages.

The rest of the time was spent in committee work groups.

Next Meeting: November 16 in Birmingham, AL