

NEWS RELEASE ALABAMA DEPARTMENT OF PUBLIC HEALTH RSA Tower 201 Monroe Street, Suite 914 Montgomery, AL 36104 Phone 334-206-5300 Fax 334-206-5534 www.adph.org

Summit launches new Alabama Comprehensive Cancer Control Plan

FOR IMMEDIATE RELEASE

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Each year, 24,000 Alabamians are diagnosed with cancer and an additional 10,000 cancerrelated deaths occur. Alabamians are encouraged to modify their lifestyle choices and participate in recommended cancer screenings to reduce their risk of developing cancer and thereby decrease cancer occurrence and deaths. These preventive risk factors include tobacco use, diet, lack of physical activity, and overexposure to ultraviolet light.

The Alabama Comprehensive Cancer Control Coalition is hosting the first Alabama Cancer Control Summit on June 17 in Montgomery. This event serves as the official release of the 2006 - 2010 Alabama Comprehensive Cancer Control Plan.

The 2006- 2010 Alabama Comprehensive Cancer Control Plan is divided into the following sections that address topics that are relevant to cancer control in Alabama:

- Prevention, including tobacco, nutrition and physical activity, and ultraviolet light
- Early detection, including breast, cervical, colorectal, and prostate cancers

- Survivorship, including treatment and care, follow-up care, and end-of-life care for cancer patients and survivors

- Environmental, medical and occupational exposure
- Surveillance
- Research

The plan is comprehensive and covers all aspects of cancer in Alabama. An emphasis has been placed on those who suffer the greatest burden of cancer morbidity and mortality - rural, minority, and medically underserved Alabamians.

Physicians, nurses, other health care professionals, community leaders, business leaders, researchers and cancer advocates who are interested in implementing the Alabama Comprehensive Cancer Control Plan are encouraged to contact Haley Justice at (334) 206-7066 for more information. A copy of the plan is available at the Alabama Department of Public Health Web site at http://www.adph.org/ADMINISTRATION/accccp.pdf.

TAPE FEED & WEBCAST FOR ALABAMA CANCER SUMMIT

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Taped comments from speakers will include remarks by: Dr. Donald Williamson, State Health Officer Gov. Bob Riley

The Alabama Department of Public Health will uplink this taped briefing for your free and unrestricted use. Satellite coordinates are listed as follows:

Satellite Transmission Information: Friday, June 17

Ku Band Only Orbital Location: 74 degrees West

Satellite: SBS 6 Downlink Frequency: 11921 MHz

Transponder: 9 Audio: 6.2 - 6.8

Polarity: Horizontal

Tech support for satellite downlink: 800-811-6047 (approx. 1:30-1:35 p.m. central).

Satellite set-up time is from 1:30-1:35 p.m. Central time

Internet WebCast Information: Friday, June 17

Go to <u>www.adph.org/alphtn</u> Click on news conferences

You must have a Real Player to view the WebCast feed. (www.real.com/player)

• For more information about satellite feed or WebCast call 334-206-5618.