

# **Harnessing Hispanic Health: Culturally and Linguistically Appropriate Services for Latino Patients Satellite Conference & Live Webcast**

**Wednesday, March 15, 2006 • 2:00-4:00 p.m. (Central Time)  
3:00-5:00 p.m. (Eastern Time) • 1:00-3:00 p.m. (Mountain Time) • 12:00-2:00 p.m. (Pacific Time)**

In focusing on Latinos, it is the intention of this presentation to concentrate on a group whose growing numerical significance in the United States is undeniable. Over the last ten years, the Latino population in the United States has grown 58% to reach over 35 million, with Latinos representing one in eight of all Americans. The potential language barriers faced by Latino populations are also significant. The Census 2000 Supplementary Survey estimates that over 44 million Americans over the age of five speak a language other than English at home, and that for 62% of those 44 million, that language spoken in the home is Spanish.

In addition to their high growth and relative need of language services, working with Latinos -- because of the wide variety of their countries of origin -- offers a unique opportunity for insights into the interplay of culture and language in the healthcare setting. By specifically addressing language and cultural issues, we hope to learn more about what is needed for providers to effectively ensure equal access to health services for Non-English Proficient and Limited English Proficient populations.

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## **Faculty:**

**Orlando González, MS, EMT-P**  
President

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Consultant to Emory University Regional Training Center  
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## **Program Objectives:**

1. Discuss the role of Hispanic cultural and linguistic factors in achieving patient-provider rapport.
2. Recognize the impact of cultural variability in the healthcare setting of Hispanics.
3. Identify traditional Latino folk remedies and beliefs that may impact patient adherence to prescribed regimes.
4. Explore the principal barriers to healthcare access for the population with Limited-English Proficiency.
5. Delineate effective guidelines to use when working with medical interpreters.

## **Conference Details:**

**Target Audience:** All health personnel who provide services to or work with people who come from cultural or racial backgrounds different from their own.

**Registration:** [www.adph.org/alphntn](http://www.adph.org/alphntn) **Cost:** There is no cost to view.

**CEUs:** Nurses (2.1 hours) and Social Workers (1.75 hours).

**Satellite Technical Information:** This program will be a live satellite broadcast on both Ku & C bands.

**Webcast Information:** Register at [www.adph.org/alphntn](http://www.adph.org/alphntn). To view webcast, you need RealPlayer. Test your computer before the day of the program from the "test connection" link at [www.adph.org/alphntn](http://www.adph.org/alphntn). On the day of the program, go to [www.adph.org/alphntn](http://www.adph.org/alphntn). Click on the "view webcast" link.

**Conference Materials:** Posted on our website approximately one week before the program.

**Questions For Faculty:** If you have questions that you want addressed during the conference, you may fax or email those questions and a response will be given during the program.

Email: [alphntnquestions@adph.state.al.us](mailto:alphntnquestions@adph.state.al.us) or Fax: 888-737-1972.

**General Questions:** If you have questions about any of these conference details, call 334-206-5618 or email: [alphntn@adph.state.al.us](mailto:alphntn@adph.state.al.us)