

TREATING THE TOBACCO DEPENDENT PATIENT: INTERVENTIONS THAT WORK

Satellite Conference and Live Webcast

Wednesday, March 11, 2015, 12:00-1:30 p.m. (Central Time)

1:00-2:30 p.m. (Eastern) • 11:00 a.m.-12:30 p.m. (Mountain) • 10:00-11:30 a.m. (Pacific)

Tobacco use continues to be the leading cause of preventable death in the United States despite overall prevalence rates decreasing in recent years. Chronic diseases such as cardiovascular disease, various pulmonary diseases and multiple types of cancer can be linked to tobacco use and exposure to secondhand smoke. Healthcare providers in various settings have an opportunity during each patient interaction to make a difference in tobacco users' lives. Evidence-based, brief interventions exist to help tobacco users make quit attempts, and research indicates that tobacco users are more likely to make quit attempts when healthcare providers make the recommendation to do so. This program will review the toll of tobacco in the United States and Alabama, existing brief interventions, and how to access available resources in Alabama including the Alabama Tobacco Quitline, Plan First program, and how to help Medicaid-eligible tobacco users obtain their cessation medications.

PROGRAM OBJECTIVES:

1. Discuss the toll of tobacco use in the United States and Alabama.
2. Demonstrate an intervention with a patient who uses tobacco .
3. Demonstrate a referral to the Alabama Tobacco Quitline and understand its patient protocols.
4. List the requirements for Alabama Medicaid recipients to receive their tobacco cessation medication benefit and the medications it covers.
5. Discuss Plan First cessation benefits for eligible recipients.

CONFERENCE DETAILS:

Target Audience: Nurses, Social Workers, Physicians, Health Educators and other clinic and outreach staff that work with tobacco users

Continuing Education: Nurses 1.4 hours, Social Workers 1.4 hours

**Non-ADPH employees are charged a fee to receive CE Certificates. Additional information can be found at www.adph.org/alphtn*

Registration: www.adph.org/alphtn

Technical Information: To receive complete technical information you must register at www.adph.org/alphtn.

Satellite - Live satellite conference on C band (analog).

Webcast - Watch with RealPlayer or Windows Media Player. Test your computer with the "test connection link" at www.adph.org/alphtn

Audio - To listen by phone, call 1-888-557-8511. Enter access code 972-1530 #. Press # again to listen to the conference.

On Demand - Available 2-3 business days after the live broadcast from the On Demand page of our website.

Conference Materials: Posted on our website approximately one week before the program for registered participants.

Conference Details Questions: Call: 334-206-5618 | Email: alphtn@adph.state.al.us

The Alabama Department of Public Health is an approved provider of continuing nursing education by the Alabama State Nurses Association, an accredited approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation

The Alabama Department of Public Health is an approved provider of continuing social work education by the Alabama Board of Social Work Examiners.

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